

SOLUTION BRIEF

Developing the Black Executives of Tomorrow.

BP College Advisory is committed to helping high school Black scholars find their perfect match academically and financially to **achieve success in college** and beyond.

The BP College Advisory Mission

Experts argue that high school counselors too often overlook the needs of Black students. With proper mentorship, we believe that Black scholars not only find the financial resources they are entitled to pay for their college decisions, but they are also able to find purpose and direction amid the most significant intersection of their lives.

BP College Advisory recognizes the opportunities that come from a student's confidence in their education and environment. By mentoring students through our proprietary college admissions process and matching them with right-fit career paths, college majors, and university options, our scholars are graduating in four years, with little to no debt, ready to become difference makers for their future employers.

Our mission is simple: To match these more than deserving scholars with scholarships to enable them with this process, guidance, and mentorship and, eventually, become the change in the executive suite.

The History of BP College Advisory

In 2018, the first Cohort of BPM Scholars were matched with scholarships to begin the process. At that time, the eight high school juniors and their parents were given preliminary interviews asking them what they thought about the admissions process, and where they saw themselves in the future. The results were both shocking and disappointing. Scholars and their parents were unanimous in statements like:

- **College is too expensive, I'm not sure I'll go.**
- **If I do go, I would look at a community college.**
- **I'm not even sure how to apply.**
- **Where do we look for money to fund this?**

The overarching theme is that these scholars and their families were simply not confident nor educated enough on the process and advantages waiting for them. BP College Advisory stepped up to make that change.

Since that time, BP College Advisory has proudly helped 30 scholars through the program with life-changing results. These students attend some of the country's most prestigious universities, for free, or a fraction of the cost of what it would have cost them without proper education and guidance.

The 5 Core-Steps

- 1. Discovery:** Including our proprietary Conative Assessments and teachings to ensure scholars' understanding of themselves and their unique abilities.
- 2. Strategies:** Scholars are presented with individually-matched options for career focus, college majors, and university menus.
- 3. Solutions:** Coach and Scholars working together to create application solutions to gain admission.
- 4. Plan Launch:** Once admissions decisions come back, scholars and their coaches examine all of their options to arrive at the right-fit decision.
- 5. Black Progress Finance Connoisseur [BPFC]:** Financial Aid and Scholarship strategies and implementation, including all form filling and scholarship appeals.

Sponsorship Costs

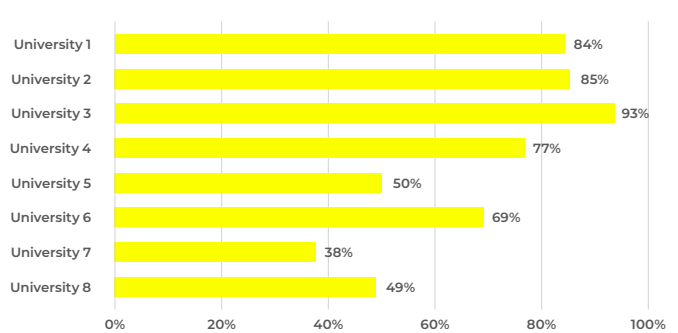
The investment per scholar for BP College Advisory is \$10,000. This sponsorship grants scholars access to their new team of coaches and mentors and begins the entirety of the process immediately. We recommend that scholars begin the process as early in their high school careers as possible but have the resources and expertise available to make the program fit the student no matter their starting point. Scholars will begin in the Nucleus Discovery program, and once matched to their potential list of careers, majors, and universities in the Strategies portion of the process, they will begin their individualized plans to application success in Solutions and beyond.

BP College Advisory Results & Statistics

“Through the BP College Advisory, students averaged 92% of their total college cost of attendance funded through a combination of scholarships, grants, and need-based financial aid.”

– Evan Giokas, Founder, BP College Advisory

% of Scholars Plan Covered by Aid



	Total Annual Tuition Price	Total Annual Housing Price [if on campus]	Total Annual Cost of Scholars Plan	Expected Family Contribution	Total Aid [BP CAP, Grants, Scholarship, etc]	Subsidized & Unsubsidized Federal Loans	Remaining Out-of-Pocket Cost
8 Scholars Cohort I	\$231,800.00	\$113,694.00	\$346,504.00	\$38,719.00	\$258,920.00	\$46,900.00	\$30,852.00
6 Scholars Cohort II	\$128,495.00	\$53,914.00	\$171,518.00	\$0.00	\$150,420.00	\$21,500.00	-\$402.00
12 Scholars Cohort III	\$218,819.00	\$84,385.00	\$303,204.00	\$29,369.00	\$142,623.00	\$36,300.00	\$54,450.00
7 Scholars Cohort IV	\$136,912.00	\$61,012.00	\$185,930.00	\$22,681.00	\$150,853.00	\$27,500.00	\$7,577.00

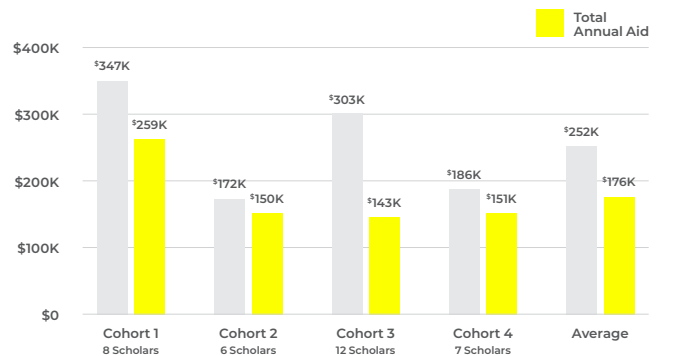
Average Per Student	Total Tuition	Total Housing	Total COA	EFC	Total Merit	Loans	Cost to Student	Percent Saved
8 Scholars Cohort I	\$28,975.00	\$14,211.75	\$43,313.00	\$4,839.88	\$32,365.00	\$5,862.50	\$3,856.50	89%
6 Scholars Cohort II	\$25,699.00	\$10,782.80	\$34,303.60	\$0.00	\$30,084.00	\$4,300.00	-\$80.40	100%
12 Scholars Cohort III	\$24,313.22	\$9,376.11	\$33,689.33	\$3,263.22	\$23,770.50	\$4,033.33	\$6,050.00	86%
7 Scholars Cohort IV	\$27,382.40	\$12,202.40	\$37,186.00	\$4,536.20	\$30,170.60	\$5,500.00	\$1,515.40	95%

“According to the U.S. Department of Education only 21% of Black students carried a GPA of 3.0 or higher after their first two years of college.

BP College Advisory Students carried a cumulative 3.5 grade point average after their completed second years.”

– Kevin Mitchell, Executive Director, BPM Fundraising Committee

Cost of Scholars Plan v. Total Aid



To learn more about the BP College Advisory, contact:

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