



## SOLUTION BRIEF

# Developing the Black Leaders of Tomorrow.

BPM College Advisory Program is committed to helping high school Black scholars find their perfect match academically and financially to **achieve success in college** and beyond.

## BPM College Advisory Program

Experts argue that high school counselors too often overlook the needs of Black students. With proper mentorship, we believe that Black scholars not only find the financial resources they are entitled to pay for their college decisions, but they are also able to find purpose and direction amid the most significant intersection of their lives.

## The 5 Core-Steps of the BPM CAP Program

- 1. Discovery:** Including our proprietary Conative Assessments and teachings to ensure scholars' understanding of themselves and their unique abilities.
- 2. Strategies:** Scholars are presented with individually-matched options for career focus, college majors, and university menus.
- 3. Solutions:** Coach and Scholars working together to create application solutions to gain admission.
- 4. Plan Launch:** Once admissions decisions come back, scholars and their coaches examine all of their options to arrive at the right-fit decision.
- 5. Black Progress Finance Connoisseur [BPFC]:** Financial Aid and Scholarship strategies and implementation, including all form filling and scholarship appeals.

BPM CAP scholars are assigned a coach to work through our proprietary process to support their collegiate success and mentor them during this transitional time.

## Sponsorship Benefits

- 1. Demonstrate Commitment to Developing Black Leaders.**  
This allows the Sponsor to immediately demonstrate its commitment to developing future Black leadership. More importantly, it will enable the Sponsor to promote its laudable and instant-impact efforts toward the BPM Mission. The Sponsor's entire organization, including clients, partners, and employees, will feel proud of its commitment and support.
- 2. Make a Transformative Community Impact.**  
The BPM CAP's impact on the student's family unit and future generations is remarkable. With an investment in each student, you are making a transformative impact in your entire community.
- 3. Develop a Future Talent Pool for Your Organization.**  
Through your participation in BPM CAP, your organization will build a uniquely prepared pipeline of talent for the future.

## Sponsorship Costs

Our **\$7,500 Signature Program** is designed to give any scholar the confidence and conviction to find the right-fit college. Through our proprietary process, scholars are mentored through the admissions and financial aid processes and navigate the first steps of the rest of their lives.

The **\$10,000 Advanced Program** is for scholars who will settle for no less than Tier-1 and ivy league universities in many cases. After passing the academic criteria, this intensive program empowers scholars with more frequent meetings and a tailored game plan to tackle the challenging world of top-tier college admissions.

**Confirm sponsorship by July 1, 2022, for high school scholars entering their Sophomore or Junior year to allow them to begin their BPM College Advisory Program on September 1, 2022.**

### To learn more about the BPM College Advisory Program, contact:

Katherine Ragusa | Founding Partner, Black Progress Matters  
katherine@blackprogressmatters.org | 470.680.0074

Evan Giokas | Resource Partner, BPM College Advisory Program  
evan@blackprogressmatters.org | 716.866.3248



**BLACK PROGRESS MATTERS**

Copyright © 2022 Black Progress Matters.  
All rights reserved.